

RESIDENTIAL

PURAVANKARA LAUNCHES A ULTRA-PREMIUM PROJECT

Mumbai: Puravankara Projects Limited, a premier real-estate developer in the country, launches Purva Whitehall, a Rs. 300-crore, ultra-premium property on Sarjapur Main Road. If real estate is all about "Location, Location, Location", Purva Whitehall is among the most desirable properties in South Bangalore. It is adjacent to Total Mall and 800 meters from the Outer-Ring Road-Sarjapur Road junction. It is in the vicinity of abundant entertainment – malls, restaurants et al. With

over half of Bangalore's IT industry within 15 kilometres of the property, it is a beckoning distance from a sojourn home during lunch break.

Purva Whitehall, with its best-in-class amenities, bears the hallmark of Puravankara. From well-lighted landscape gardens, sports facilities, gym, pool, children's play area, meditation hall, it offers every convenience that the well-heeled would expect of a luxury property. This 4 lakh square feet project totalling 192 exclusive units, includes 3 and 4

bedroom apartments ranging from 1867 sqft. to 2425 sqft.

Commenting on the launch, Jackbastian Nazareth, Group CEO said "We are delighted to launch this ultra-premium property at the prime Sarjapur Main Road location. Purva Whitehall is not only a great residential property, but also a savvy investment proposition. Home buyers will enjoy a high-end lifestyle, even as their property value appreciates."