

Amanda Joy Puravankara recognised as ‘Woman Achiever of the Year in Real Estate’ at the ET Business Excellence Awards 2023

- Amanda Joy Puravankara is the Executive Director of Provident Housing Limited (PHL)
- Provident is a large-scale community developer and is a wholly owned subsidiary of Puravankara Limited, having delivered 12.8 msft and currently developing ~10 msft.

Bengaluru, 03 April 2023: Amanda Joy Puravankara, Executive Director of large-scale community developer Provident Housing Limited, has been recognised as **the Woman Achiever of the Year in Real Estate** at the ET Business Excellence Awards 2023. Provident Housing is a wholly-owned subsidiary of Puravankara Limited.

Ms. Puravankara was recently conferred with the award at a ceremony in Bengaluru. The ET Business Excellence Award seeks to honour and applaud the brightest corporate leaders, emerging entrepreneurs, and business professionals across retail, real estate, manufacturing, hospitality, IT services, philanthropy, and more. The awards honour leaders for their spirit of innovation, talent, and relentless zeal to move ahead. The winners were selected from a rigorous process that included in-depth surveys and research before finalising top performers from different categories.

On receiving the award, Ms. Puravankara said, *“This recognition is a testament to all the path-breaking work we are doing at Provident Housing and Puravankara. I am deeply honoured by this recognition and will continue to contribute positively to the real estate sector with excellence. I thank my entire team who made this possible.”*

Provident offers the best value proposition within the residential segment. As the Executive Director of Provident Housing Limited, Ms. Puravankara is in charge of technology, customer initiatives, new business development, organisational behaviour, and culture. She is deeply involved in the product development lifecycle - from land acquisition, concept & design to market strategies. Her knowledge and insights help the brand offer products and solutions to stay ahead of the curve.

About Puravankara

The Puravankara Group is one of India's most trusted realty majors, headquartered in Bengaluru with a pan-India presence. In the last 48 years, the company has established three distinct and successful residential brands – Puravankara Limited (PL), Purva Land, and Provident Housing Limited (PHL), catering to the entire spectrum of housing needs. As of December 2022, Puravankara has completed 80+ projects measuring ~45 million Sq. Ft. across 9 cities - Bangalore, Chennai, Hyderabad, Coimbatore, Mangalore, Kochi, Mumbai, Pune and Goa. The company's total land bank is ~56 msft, and ongoing projects add up to ~25 msft.

About Provident Housing

Established in 2008, Provident Housing Limited is a large-scale community developer, offering the greatest value within the residential segment. A 100% subsidiary of Puravankara Limited, Provident Housing carries its legacy with a portfolio of remarkable residential developments across 9 cities, namely, Bengaluru, Kochi, Mumbai, Goa, Hyderabad, Mangalore, Chennai, Coimbatore, and Pune. With a family of 50,000+ happy residents, the company's mammoth scale of development is evidenced by its track record of ~20 million square feet of projects: ~12.8 million square feet completed and ~10.0 million square feet of ongoing projects. The company espouses the 'YOU' philosophy of customer-centricity, which focuses on enhancing customer experiences and creating value for our home-buyers.

Media contact		
Avinash Bhat	avinash.bhat@puravankara.com	+91 99866 46059
Sourik Bose	sourik.bose@adfactorspr.com	+91 89843 42775