

Purva Land sells plots with sale value of over Rs. 105 Cr. at Purva Oakshire launch over the weekend

- 1. Plots with sale value of over Rs. 105 Cr. sold over the weekend**
- 2. Purva Oakshire offers plots ranging between 1,000 and 4,500 sq. ft.**
- 3. The project is located on Avalahalli road, Rampura, Bengaluru**

Bengaluru, March 24, 2023: Purva Land, the plotted development arm of Puravankara Limited, one of the most admired real estate majors in India, has seen a massive response from consumers to its newly launched Purva Oakshire project, with most plots sold out on the weekend of the launch. The launch event recorded 250+ walk-ins and 100+ Expressions of Interest, demonstrating the project's worthiness, value-driven proposition, and customer trust in brand Puravankara.

Speaking on the occasion, **Abhishek Kapoor, CEO, Puravankara Limited** said, "We are happy to see the enthusiastic response to our latest offering of plotted developments, Purva Oakshire. Spread across 35 acres, this unique development comprises county-themed plots that integrate the regal ambience of Greater London into the contours of North Bengaluru. Our goal with this project is to provide our customers with a unique living experience that combines luxury, comfort, and convenience in a tranquil environment. Our team is committed to delivering a world-class development that will stand the test of time and become a true landmark in the community."

The Oakshire project is an exquisite and thoughtfully planned county-themed residential development, situated in the prime location of Avalahalli road, Rampura in Bengaluru North. It offers easy access to the Bengaluru International Airport and is a 30-35 minute drive from key city hubs like Whitefield, MG road and Hebbal making it a centrally located destination. The project boasts well-designed plots that cater to the diverse needs of homebuyers. The plots range in size from ~1,000 sq ft to 4,500 Sq. Ft. Price starts from Rs. 81+ Lakhs for a 1,000 Sq Ft. plot providing ample space to build a dream home that meets the expectations of every buyer.

This London-inspired property is divided into three prestigious neighbourhoods, namely Mayfair, Kensington, and Paddington, and has more than 6 acres of open green space. The elegant resort, which offers more than 30 amenities, is surrounded by a dazzling array of flora and fauna.

About Puravankara

The Puravankara Group is one of India's most trusted realty majors, headquartered in Bengaluru with a pan-India presence. In the last 48 years, the company has established three distinct and successful residential brands – Puravankara Limited (PL), Purva Land, and Provident Housing Limited (PHL), catering to the entire spectrum of housing needs. As of December 2022, Puravankara has completed 80+ projects measuring ~45 million Sq. Ft. across 9 cities - Bangalore, Chennai, Hyderabad, Coimbatore, Mangalore, Kochi, Mumbai, Pune and Goa. The company's total land bank is ~56 msft, and ongoing projects add up to ~25 msft.

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