

PRESS RELEASE

15 February 2025

Puravankara pledges to plant 1 million trees as part of 1t.org movement



A Miyawaki Forest at Bhoothanahalli, Bengaluru, planted as part of Puravankara's CSR efforts

Bengaluru: Puravankara Limited (NSE: PURVA | BSE: 532891), one of India's most trusted and admired real estate developers, has pledged to plant 1 million trees by 2030 in and around Bengaluru as part of the World Economic Forum's Trillion Tree Movement (1t.org). This initiative aims to increase green cover, restore biodiversity, sequester carbon, and support local ecosystems while contributing to the global goal of conserving, restoring, and growing 1 trillion trees by 2030.

The pledge focuses on planting native tree species well-suited to the local climate, ensuring a high survival rate. These 1 million trees are expected to absorb approximately 25,000,000 kg of carbon annually, significantly contributing to climate mitigation efforts. Additionally, the initiative will provide essential ecosystem services, such as pollination, water conservation, and soil preservation, benefiting local communities through access to Non-Timber Forest Products (NTFPs).

"At Puravankara, we believe that sustainable development goes beyond buildings—it is about creating a greener, healthier future for generations to come. Our pledge to 1t.org to plant 1 million trees by 2030 is a testament to our commitment to environmental stewardship. By restoring green cover, enhancing biodiversity, and mitigating climate change, we aim to make a lasting positive impact on Bengaluru's urban and rural landscapes. We are proud to be part of this global movement and will

continue to drive initiatives that contribute to a more sustainable tomorrow," said **Ashish Puravankara, Managing Director, Puravankara Limited.**

Commenting on the same, **Florian Vernaz, Head of 1t.org at the World Economic Forum,** said, *"We are delighted to welcome Puravankara Ltd to 1t.org and the global movement for nature restoration. Their ambitious pledge to plant 1 million trees in and around Bengaluru reflects a deep commitment to sustainability and environmental stewardship. By joining the growing and dynamic Indian chapter of 1t.org, Puravankara is demonstrating corporate leadership in advancing nature-based solutions in India. We look forward to supporting and amplifying their impact as we work together toward a greener, more resilient future."*

Puravankara has planted 55,000 trees across three rural locations in Bengaluru, covering 3.5 hectares, and an additional 7,000 trees across urban medians and parks as part of its CSR initiatives. As part of the pledge, the company will plant around 1.56 lakh trees annually in and around Bengaluru till 2030. Puravankara's tree plantation initiative is a key component of its broader sustainability strategy, aligning with its mission of environmental stewardship and community engagement.

About Puravankara Group

The Puravankara Group is one of India's most trusted realty majors, headquartered in Bengaluru with a pan-India presence. In the last 49 years, the company has established three distinct and successful residential brands – Purva, Provident Housing Limited (PHL) and Purva Land, catering to the entire spectrum of housing and plotted development needs. Besides these residential brands, Starworth Infrastructure and Construction Limited (SICL) is a wholly-owned subsidiary of Puravankara - focused on technology-enabled construction solutions. The group has also forayed into developing Grade-A commercial real estate with a presence of ~3 million square feet and is expanding its footprint rapidly. Additionally, the interior design arm, Purva Streaks, caters to customers looking for an integrated interior design solution. As of December 31, 2024, Puravankara has completed 85+ projects measuring ~51 million sq ft across nine cities - Bengaluru, Chennai, Hyderabad, Coimbatore, Mangaluru, Kochi, Mumbai, Pune, and Goa. The company's total land bank is ~30 msft, and ongoing projects add up to 33.08 msft.

About 1t.org

1t.org, a World Economic Forum initiative, aims to conserve, grow, and restore 1 trillion trees by 2030, supporting the UN Decade on Ecosystem Restoration. It engages the private sector, facilitates multistakeholder dialogues, and promotes innovation and youth involvement to accelerate restoration efforts.

For further information, please contact:

Media Relations	Abhinav Kanchan President & Group Head - Corporate Communications & CSR +91- 97414773269 Email: abhinav.k@puravankara.com Avinash Bhat AGM – Corporate Communications +91- 9986646059
------------------------	--

Email: avinash.bhat@puravankara.com

Nikunj Joshi

Senior Manager – Corporate Communications

+91- 9901124273

Email: nikunj.j@puravankara.com