#### **PURAVANKARA**

Results – 30 September 2010















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## Board Of Directors and Management



Ravi Puravankara Chairman and Managing Director

- Over 35 years of experience in real estate industry
- Former president of the International Real Estate Federation, Indian Chapter Paris



**R.V.S. Rao**Independent Director

- · Bachelor's degree in Commerce and Law
- Over 37 years of experience in banking and finance



Nani R. Choskey
Director

- Experience of over 33 years in the real estate development, construction and finance sector
- Associated with the company since inception and responsible for finance and construction function



**Anup Shah** *Independent Director* 

- Over 26 years of experience in the legal field
- · Bachelor's degree in law



Ashish Puravankara

Director

- Bachelor's degree in Business Administration from Virginia Tech
- Master's degree in Business Administration from Willamette University in Salem, Oregon
- Head of Operations and Business in Bangalore



Pradeep Guha Independent Director

- Management Diploma from Asian Institute of Management, Manila
- Over 33 years of experience in marketing and advertising



**Jackbastian Kaitan Nazareth** *Chief Operating Officer* 

- Bachelor's degree in Civil Engineering and an MBA from the Goa Institute of Management
- Over 20 years of experience in Real Estate



#### **Corporate Profile**

- Over 35 years of experience in property development, real estate and construction
- Operations across major cities in South India, Kolkata,
   Colombo and UAE
- Experienced Management Team with proven track record
- Unparalleled execution capability with focus on quality and premium realization with superior brand image
- Successfully completed 34 residential projects
- Simplified corporate structure and commitment to disclosures



#### **Corporate Overview**

Development Potential

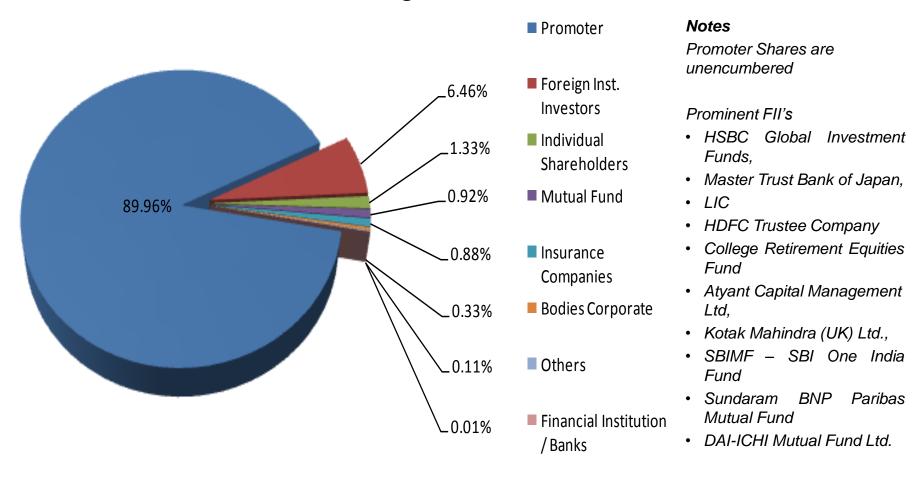
	Developable Area	Saleable Area
	Msft	Msft
Future	123.00	100.71
Current (16 projects)	20.25	17.29
Total	143.25	118.00

- Future Developable area of 123 msft, will be a mix of Residential and Commercial Business
- JV with Keppel Land of Singapore and Homex of Mexico
- First mover advantage with 100% affordable housing subsidiary, Provident Housing Limited
- Infrastructure and contracting, 100% subsidiary, Starworth Infrastructure & Construction Ltd.



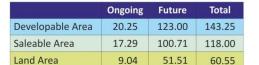
#### Shareholding Pattern – as at 30 Sep 2010

#### % of Shareholding



## PURAVANKARA CELEBRATING THE JOY OF LIVING

#### **Land Portfolio**



- Land in Msft represents land which has been acquired
- FSI cost of land per sft is ₹107/-
- Development, Saleable Area are indicative in nature and is subject to change post receipt of regulatory approvals
- Of the "future" development potential of 123.00 Msft, 18.0 Msft (Puravankara – 12.0 Msft, Provident – 6.0 Msft) will be launched in the next 15-18 months

Hyderabad	Ongoing	Future
Developable Area	-	4.64
Saleable Area	-	4.24
Land Area	-	1.00

Bangalore	Ongoing	Future
Developable Area	12.26	92.01
Saleable Area	10.82	70.76
Land Area	5.41	41.06

Hyderabad

Chennai

Bangalore

Coimbatore

Colombo

Mysore	Ongoing	Future
Developable Area	-	1.47
Saleable Area	-	1.30
Land Area	-	0.67

Kochi	Ongoing	Future
Developable Area	2.12	9.09
Saleable Area	2.12	9.09
Land Area	0.58	1.66

	Kolkata	Ongoing	Future
7	Developable Area	2.28	-
	Saleable Area	0.83	-
	Land Area	1.08	-

Chennai	Ongoing	Future
Developable Area	3.60	12.06
Saleable Area	3.52	11.61
Land Area	1.97	5.08

Coimbatore	Ongoing	Future
Developable Area	-	2.36
Saleable Area	-	2.36
Land Area	. <del></del>	0.98

Colombo	Ongoing	Future
Developable Area	S. <del></del>	1.38
Saleable Area	-	1.38
Land Area	-	1.06



#### Sales – 30 Sep 2010

Based on Bookings	;										Quart	ter ende
		Area Sold			<b>Units Sol</b>	d	Sale Value			Sale Realization		
	Sep-10 msft	Sep-09 msft	%	Sep-10 No.s	Sep-09 No.s	%	Sep-10 Rs.in million	Sep-09 Rs.in million	%	Sep-10 Rs.psft	•	%
Puravankara	0.74	0.31	138%	454	186	144%	2,333	1,011	131%	3,140	3,237	-3%
Provident	0.36	0.54	-32%	362	518	-30%	732	1,065	-31%	2,009	1,982	1.39%
				8								
Total	1.11	0.85	30%	816	704	16%	3,065	2,076	48%	2,768	2,443	13.30%
Total	1.11	0.85	30%	816	704	16%	3,065	2,076	48%	2,768	2,443	13.30%
Total Based on Bookings		0.85	30%	816	704	16%	3,065	2,076	48%	2,768	••••••••••	13.30% ear ende
	5	0.85 Area Sol			704 Units Sol			2,076 ale Value	48%	***************************************	••••••••••	ear ende
	5	Area Sol							48% %	***************************************	Half ye e Realiza Sep-09	ear ende
Based on Bookings	Sep-10	Area Solo Sep-09	d	Sep-10	Units Sol Sep-09	d	Sep-10	ale Value Sep-09		Sal Sep-10	Half ye e Realiza Sep-09	ear ende
	Sep-10 msft	Area Solo Sep-09 msft	d %	Sep-10 No.s	Units Sol Sep-09 No.s	d %	Sep-10 Rs.in million	<b>ale Value</b> Sep-09 Rs.in million	%	Sal Sep-10 Rs.psft	Half ye e Realiza Sep-09 Rs.psft	ear ende ation %

Area Sold, units sold and sales values are net of cancellations



#### Sales - 30 Sep 2010 (contd.)

As compared to the corresponding quarter ended 30 Sep 2009

- Sales Volume increased by 30%
- Sales Value increased by 48%
- Sales Realization increased by 13.30%

As compared to the corresponding Half Year ended 30 Sep 2009

- Sales Volume remained constant
- Sales Value increased by 15%
- Sales Realization increased by 17%



# Current Project Status — 30 Sep 2010 SI.No. Project Location Developable Table 1

SI.No.	Project	Location	Developable	<b>Total Flats</b>	JD Share	Puravankara's	On A	rea Launche	d
			Area			Share - Developable Area	Area Launched	Area Sold Cumulative	Balance Inventory on units
Resid	dential:		Msft	Units		Msft	Msft	Msft	%
Purav	ankara								
1	Atria-I	Sanjay Nagar, Bangalore	0.24	131	62%	0.15	0.15	0.06	59%
2	Elita Promenade	JP Nagar, Bangalore	2.55	1,573	49%	1.25	1.25	1.15	7%
3	Venezia	Yelahanka, Bangalore	2.09	1,332	100%	2.09	2.09	1.59	24%
4	Highlands	Mallasandra, Bangalore	2.54	1,589	100%	2.54	1.36	0.82	40%
5	Grand Bay	Marine Drive, Kochi	0.50	265	100%	0.50	0.50	0.32	37%
6	Eternity	Kakkanad, Kochi	0.96	600	100%	0.96	0.80	0.44	46%
7	Swan Lake	OMR, Chennai	0.83	522	100%	0.83	0.83	0.34	57%
8	Moon Reach	Airport-Seaport Rd, Kochi	0.39	196	100%	0.39	0.15	0.14	9%
9	Oceana	Marine Drive, Kochi	0.26	96	100%	0.26	0.26	-	99%
10	Atria Platina	Sanjay Nagar, Bangalore	0.14	70	62%	0.09	0.09	0.004	96%
11	Elita Garden Vista	Rajarhat, Kolkata	2.28	1,278	36%	0.82	0.44	0.34	23%
12	Purva Skywood	Sarjapur Road, Bangalore	1.24	730	100%	1.24	0.69	0.37	47%
	Total - (A)		14.03	8,382		11.12	8.61	5.57	
Provid	lent								
13	Cosmo City	Pudupakkam, Chennai	2.23	2,174	100%	2.23	1.50	1.25	20%
14	Wellworth City	Doddaballapur Rd, Bangalore	3.46	3,360	100%	3.46	1.15	0.75	25%
	Total - (B)		5.69	5,534		5.69	2.65	2.01	
	Total Residential - (A) + (B)		19.73	13,916		16.82	11.26	7.58	
Com	mercial:								
Purav	ankara								
15	Moneto	Chennai	0.36	-	100%	0.36	0.36	-	100%
	Primus (60%)	Chennai	0.17	-	100%	0.17	0.10	-	100%
	Total Commercial		0.53			0.53	0.46	-	100%
	Grand Total		20.25	13,916		17.35	11.71	7.58	35%



#### **Audited Income Statement**

	Consolidated Quarter ended Q2 FY 11 ₹		Consolidated Quarter ended Q2 FY 10 ₹		Consolidated Year ended FY 10 ₹	
	Sep-10		Sep-09		Mar-10	
INCOME						
Revenues	1,54,24,45,570		2,26,39,44,936		4,78,36,19,708	
Cost of Revenues	1,00,33,83,024		1,24,36,26,877		2,74,81,25,814	
GROSS PROFIT	53,90,62,546	34.95%	1,02,03,18,059	45.07%	2,03,54,93,894	42.55%
Selling expenses	8,08,43,849	5.24%	6,78,79,290	3.00%	17,05,12,311	3.56%
General and administrative expenses	7,13,47,670	4.63%	7,26,78,882	3.21%	28,24,49,108	5.90%
OPERATING PROFIT	38,68,71,027	25.08%	87,97,59,887	38.86%	1,58,25,32,476	33.08%
Net finance income / (expense)	91,21,946	0.59%	40,14,746	0.18%	1,59,04,738	0.33%
	39,59,92,973	25.67%	88,37,74,633	39.04%	1,59,84,37,213	33.41%
Share In the Profit /(Loss) of Associates	1,82,19,272		2,78,33,488		15,28,27,150	3.19%
PROFIT BEFORE TAX	41,42,12,245	26.85%	91,16,08,121	40.27%	1,75,12,64,364	36.61%
Provision for tax	5,73,26,939	13.84%	30,30,21,929	33.24%	29,80,79,275	17.02%
PROFIT AFTER TAX	35,68,85,306	23.14%	60,85,86,192	26.88%	1,45,31,85,089	30.38%

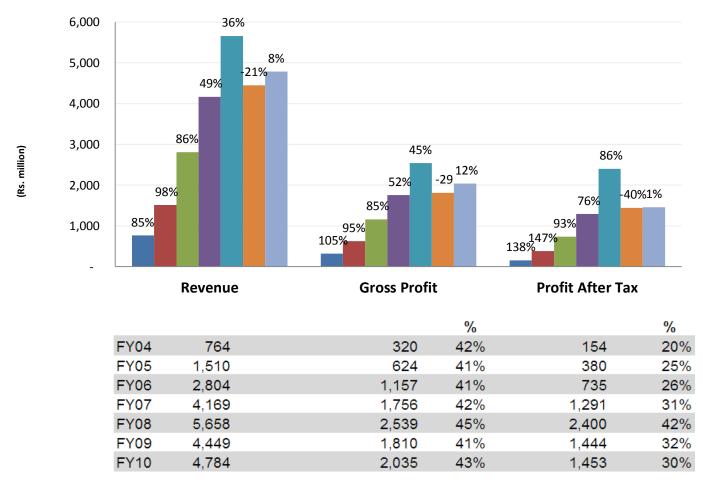


#### **Audited Income Statement**

	Consolidated Half Year ended H1 FY 11 ₹		Consolidated Half Year ended H1 FY 10 ₹		Consolidated Year ended FY 10 ₹	
NOOME	Sep-10		Sep-09		Mar-10	
INCOME						
Revenues	2,70,53,89,280		2,82,36,01,069		4,78,36,19,708	
Cost of Revenues	1,66,72,03,678		1,62,71,93,631		2,74,81,25,814	
GROSS PROFIT	1,03,81,85,602	38.37%	1,19,64,07,438	42.37%	2,03,54,93,894	42.55%
Selling expenses	11,75,80,754	4.35%	8,49,80,686	3.01%	17,05,12,311	3.56%
General and administrative expenses	14,32,77,455	5.30%	13,54,36,932	4.80%	28,24,49,108	5.90%
OPERATING PROFIT	77,73,27,394	28.73%	97,59,89,821	34.57%	1,58,25,32,476	33.08%
Net finance income / (expense)	1,21,59,221	0.45%	70,03,361	0.25%	1,59,04,738	0.33%
	78,94,86,616	29.18%	98,29,93,181	34.81%	1,59,84,37,213	33.41%
Share In the Profit /(Loss) of Associates	2,60,14,830	_	3,23,55,521	_	15,28,27,150	3.19%
PROFIT BEFORE TAX	81,55,01,446	30.14%	1,01,53,48,702	35.96%	1,75,12,64,364	36.61%
Provision for tax	9,17,23,076	11.25%	30,43,15,162	29.97%	29,80,79,275	17.02%
PROFIT AFTER TAX	72,37,78,370	26.75%	71,10,33,541	25.18%	1,45,31,85,089	30.38%



#### Audited Income Statement - contd.



Percentage at the top of the bar indicates sequential growth
Percentage in the table indicates gross profit and profit after tax as a percentage of revenue



#### Debt – 30 Sep 2010

Debt Movement	<b>Q2 - 2010</b> ₹ Million	<b>Q2 - 2009</b> ₹ Million	<b>H1 - 2010</b> ₹ Million	<b>H1 - 2009</b> ₹ Million	
Opening Balance	9,168	8,297	8,811	8,146	
Additions during the period	1,518	658	3,235	1,423	
Repayments during the period	942	628	2,303	1,243	
Closing balance	9,744	8,326	9,744	8,326	
Less: Cash and Cash Equivalents	408	276	408	276	
Net debt	9,336	8,050	9,336	8,050	
Debt / Equity Ratio	0.60	0.56	0.60	0.56	



#### **Execution Update**

Visit our website <a href="www.puravankara.com">www.puravankara.com</a>
for progress update of the ongoing projects



#### Disclaimer

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### **THANK YOU**

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