ABOUT PURAVANKARA

2.9 Policies

Risk Mitigation

Risk identification at the Industry level and at the organisation level was carried out. It was tied to the business process and impacts were mapped before assessing mitigation measures.

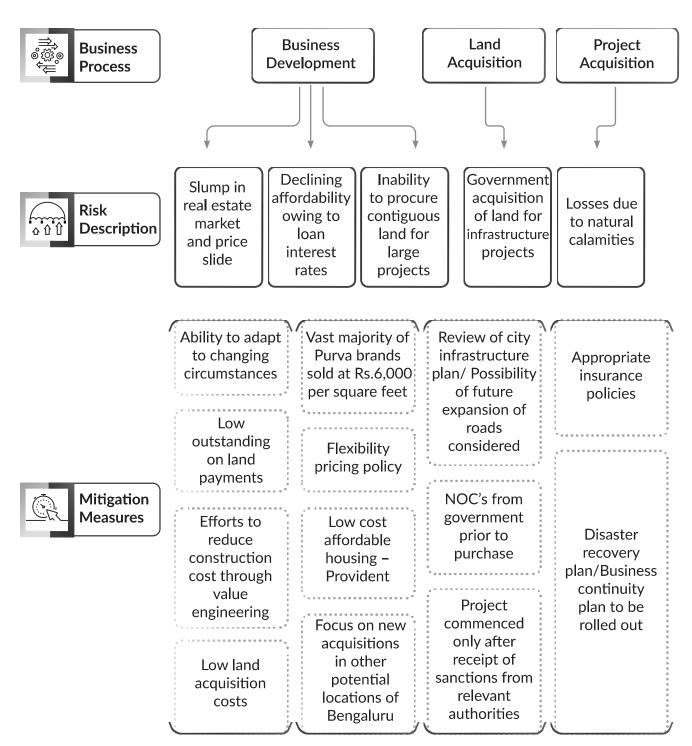
Industry Risks- Real estate market slump and price slide; declining affordability; home loan structural changes; Government acquisition of land; Natural calamities and inability to procure land banks

Industry risk areas:

- Slump in real estate market and price slide
- Declining affordability owing to loan interest rates
- Inability to procure contiguous land for large projects
- Government acquisition of land for infrastructure projects
- Losses due to natural calamities

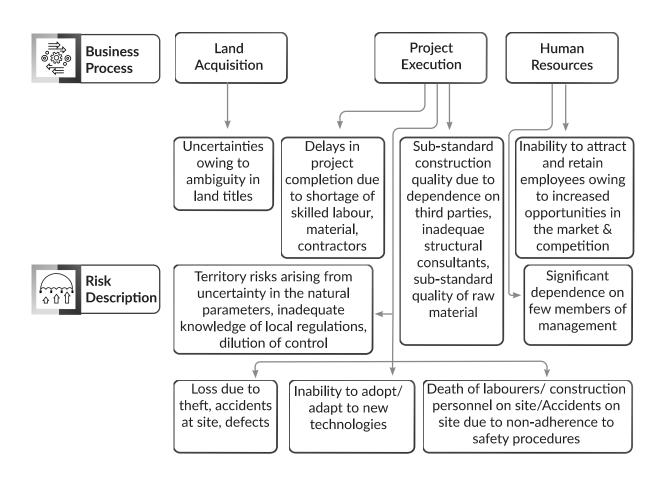


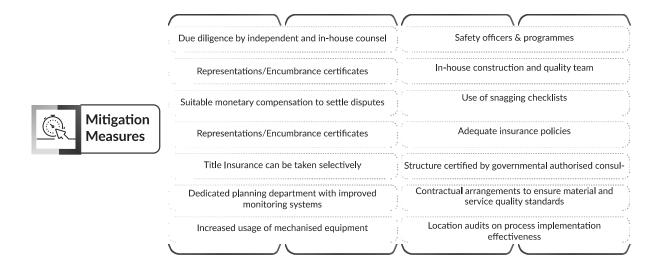
Industry Risks and Mitigation Plans



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Organisational Risks and Mitigation Plans





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